

# Writing for *WEFT Magazine*

Thank you so much for contributing to *WEFT Magazine*! Please save this document and read it all the way through before you start writing - it includes guidelines for how you should write your piece as well as where to submit it when it's finished (on or before the due date in your contract). If you're creating a project, there's a style template for projects at end of this pdf.

## **Tell people what you're doing anytime!**

We love it when authors tell people what they're doing, but of course we don't want to give away too much! Please feel free to post that you're contributing to *WEFT* on your favorite social media outlets, but just don't be too specific. You can include teaser photos, but not completed projects, please. Don't go into specifics about your topic but you can talk generally and about which issue it's for if you like.

Use the following hashtags on your post so more spinners can find you: #weftmagazine, #weaving, #writingaboutweaving

## **Things that should be turned in on or before your due date:**

- Your article as a Word document (e-mailed to [lisa@weftmagazine.com](mailto:lisa@weftmagazine.com))
- Photos (final or mock, sent to Lisa; please see below regarding photos)
- Your 50-word bio written in the 3rd person and added to the end of your article
- A bio picture/headshot
- Your physical samples mailed to WEFT (address below)
  - Small sample of unfinished cloth if applicable
  - Finished cloth if applicable
  - 6-inch sample of each yarn you used if applicable
  - Any process samples you created if applicable
- Your w-9 filled out via our quickbooks link (if you are a US citizen)

## **Where to send your physical samples to WEFT's photographer:**

Jacey Boggs Faulkner  
WEFT Magazine  
61153 Ridgewater loop  
Bend, OR

## **If you're new to writing for *WEFT*, you may find the following information helpful:**

### **Explaining your Choices**

Please remember that weaving has long-standing traditions and guidelines and if you decide to weave outside these (which is fine), you have to talk about why. For instance, when weaving plain weave, floating selvages are not required. If for some reason you decided to use them, we will get emailed questions from our readers asking why, so please talk about why you made that choice. The more you explain, the more valuable weavers will find your work.

### **Voice and Content**

Please be sure to dig as deep as you can within the scope of your article. You don't need to cover everything about the general topic because the entire issue is about the general topic and you can be sure that the elements outside the parameters of your article will be covered in the other articles. It is also important to remember that you're not writing for beginner weavers but for intermediate and up. These are weavers that already know the basics so don't take up too much of your word count with fundamental instructions (unless you feel it's needed).

As far as voice is concerned, use yours! *WEFT* does not seek to put forth one opinion or one voice, we are diverse and the voices behind the articles should reflect that.

### **Files and the Editing Process**

Please e-mail ([lisa@weftmagazine.com](mailto:lisa@weftmagazine.com)) your article as a Word document saved with your name and article name in the title. (e.g., Smith – Weaver Fever.doc)

Please do not add any formatting (beyond italics or bold) or photos to the text of the document. If there's a particular photo/graph/chart/etc that needs to be included, send it as its own file and if it needs to go in a specific spot in the article, put a note in double brackets letting us know where (like this `[[smith1.jpg]]` or `[[smith-illustration3]]`).

After we receive your article we'll read through it for content and send it back to you with any questions or clarifications. From there it goes to tech editing where you may hear from us again if we have questions. Then it's on to copy editing. At the end of the process we'll send it to you for approval (this usually happens about 3 months before it

goes to print and right before it goes to layout and design). About 3 weeks before publication, you'll get a semi-final PDF of the issue so you can make sure everything about your article looks just right. This will be our last chance to change anything.

## **Photos and Samples**

We are striving to have consistently clear and beautiful photography in the magazine. To this end, we'll need you to send all the experimental, process, and final samples/projects sent to our photographer in Missouri, USA. If you can, include a small sample of your unfinished cloth along with your finished cloth. Also send a short sample length (6 inches is enough) of each yarn you used.

Process shots are very important and there are several ways we can deal with these photos.

If you don't have the means to take clear, uncluttered photos at a high resolution, we can recreate your process and take photos here at *WEFT*. If this is the route we take, it will be very helpful if you can take some mock-up shots. A phone with a camera will work just fine for these staging photos. Take these pictures, exactly how you think they should be, using any means you have. They don't have to be perfect or beautiful, we just need to see what you want the reader to see. Using your staging photos, we'll take high-res print-ready shots that will punctuate and illustrate your article beautifully.

For those of you can take your own high-res process shots. This is a great option and means less work for us! Please take them as large as you can (the bigger the file size, the better). If you're concerned about whether your shots will work, please send us a sample photo as soon as possible and we'll decide together.

Even if you are taking your own process shots, please still send your final cloth, samples, or projects that you have so we can photograph them.

When you send photos to me, the easiest way is to zip or condense them or use [dropbox.com](https://www.dropbox.com) which is free and easy but if you need help, I'm just an e-mail away. [lisa@weftmagazine.com](mailto:lisa@weftmagazine.com) is the address you want to send them to. You can also just try e-mailing it to me at the above email address.

## **Contracts and Compensation**

Your contract will be coming at you via DocuSign very shortly (if not already). It lays out all of the contractual details, how we are borrowing your rights for 12 months but after that it's yours again and you can do what you will with it. Sign the contract as soon as

you can please. When we return samples and send everything to layout and design, you will get a check in the mail from WEFT Magazine.

**For the spring issue** this will happen near the end of December

**For the summer issue** this will happen near the end of March

**For the autumn issue** this will happen near the end of June

**For the winter issue** this will happen near the end of Sept

You'll also get a copy of the issue in the mail and a kit via email about how to let the world know about your awesome work!

**And that's it!** I know it seems like a lot, please don't feel overwhelmed -- it's better to have the information all in one place than to not have it at all. You're going to do great and your article is going to look amazing on the glossy pages of the issue. Plus, you get paid for writing about weaving, how cool is that?!

Thanks so much for your contribution to our magazine!

Lisa and Jacey

## Project Style Sheet

**Title (please name your project):**

**Author name**

### Project Note

[[these will all be in a box at the top of a project for easy reference]]

Project yield [[tell us how many of the project it makes, napkins x 4, hand towels x 10 etc]]

Structure: [[plain weave, twill, etc]]

### Technique

[[Tell us what techniques the weaver will be using in your project ]]

### Equipment

# of shafts needed, loom width, reed, any special equipment

[[tell us stuff like: 4-shaft loom, xx" (xx cm) width, x-dent reed (xx/10), fringe twister]]

### Yarns

**Warp:**

size yarn: xx ypp (xx m/kg), x-ply, x% [fibre content]/x%[fiber content]. Shown in Brand: Color name/#, yardage (m)

[[examples (just give us as many details as you can, we'll do the conversions)

2/8 cotton: 3360 ypp (6760 m/kg), 2-ply, 100% cotton. Shown in Brassard: Salmon, 400yds (366m); Egg, 325yds (298m); forest ham, 400yds (366m)

8/2 cotton: 3360 ypp (6760 m/kg), 2-ply, 100% cotton. Shown in Gist: #114, 320yds (293m]]

### **Weft:**

size type: xx ypp (xx m/kg), x-ply, x% [fibre content]. Shown in Brand: Color name/#, yardage (m)

[[examples (just give us as many details as you can, we'll do the conversions)

8/2 cotton: 3360 ypp (6760 m/kg), 2-ply, 100% cotton. Shown in Gist: #114, 320yds (293m]]

## **Warp**

Total ends, length, includes waste, any special notes on shrinkage, waste etc.

## **Sett**

EPI: xx (EPC: xx)

Sley pattern: [use hyphens: 1-2 per dent]

PPI: xx (PPC: xx)

## **Dimensions**

Width in reed: xx" (xx cm)

Woven length: xx" (xx m)

Final width: xx" (xx m)

Final length: xx" (xx m)

## **Charts:**

[[We can help recreate and make charts but let us know what charts and info needs to be included]]

Heddle Count

Warp Sequence Chart

Weft Sequence Chart

Threading Chart

Draft

## **Project romance**

Tell us about your inspiration, your plan, anything that will get readers excited about your project and ready to weave it! This should be somewhere between 200 and 600 words.

## **The Details**

[[these are the step by step instructions and divided into 3 major sections (see below)]]

Warp [[Include any special instructions for warping, tips/tricks]]

Treadling and tie-ups [[Any special instructions for treadling and tie-ups, tips/tricks]]

Weaving [[Any step by step weaving instructions including finishing]]

**Bio** (50 words, third person)